

SHULAS  
STEAK HOUSE



NAPLES, FL

SHULAS

STEAK HOUSE





Shula's Steak House is a modern interpretation of the classic American steak house featuring exceptional cuisine inspired by the winning traditions and standards exemplified by its historic and iconic namesake, Don Shula. Shula's enjoys long-standing strategic partnerships with America's premier meat purveyors, assuring quality and consistency at the highest levels, and availability in every market we operate across the country.

Steak enthusiasts experience gracious and attentive service in a warm, comfortable setting designed to inspire relaxation and enjoyment among family, friends and colleagues. Whether celebrating a special occasion or a spontaneous night out, guests have chosen Shula's Steak House for over 34 years.

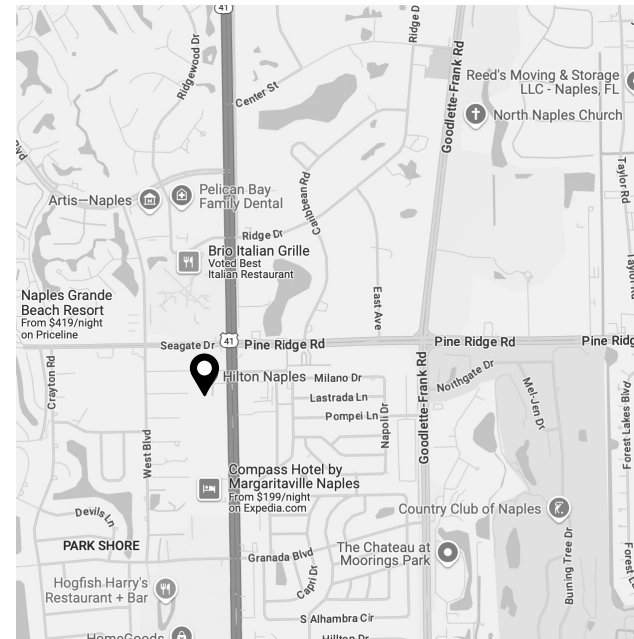


Shula's Steak House/Naples is located on the ground floor of Hilton Naples, within walking distance from the open-air Waterside Shops and five miles from the historic district of Old Naples.



**Hilton Naples**

5111 Tamiami Trail North  
Naples, Florida 34103



# § Private Dining Rooms



NAPLES, FL  
SHULAS  
STEAK HOUSE

THE WINE ROOM



**PRIVATE - UP TO 16 GUESTS**

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Ideal for intimate gatherings such as rehearsal dinners, baby showers, bachelor/bachelorette parties, birthday celebrations, family gatherings, employee /client appreciation dinners, and so much more.



NAPLES, FL  
SHULAS  
STEAK HOUSE

THE COACH'S ROOM



**PRIVATE -  
UP TO 30 SEATED GUESTS  
UP TO 40 RECEPTION GUESTS**  
Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Perfect for a business meeting or conference, client appreciation event, office birthday party, rehearsal dinner, any special occasion or holiday gathering. This room can offer various set ups from u-shape, conference, square or rounds.



NAPLES, FL  
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**THE PLAYER'S AREA**



**SEMI-PRIVATE - 40+ GUESTS**

The Player's Area is a semi-private dining area and is ideal for large gatherings of 40+. This area can be AV equipped with monitors or screens.



NAPLES, FL  
SHULAS  
STEAK HOUSE

**LOBBY BAR AREA**



**PRIVATE BAR AREA -  
UP TO 125 GUESTS**

Perfect for any cocktail reception. This area can accommodate up to 125 guests with a private bar area. We offer a wide selection of hors d'oeuvres that can be passed or displayed.



NAPLES, FL  
SHULAS  
STEAK HOUSE

**POOLSIDE BY SHULA'S**



**OUTDOORS / POOLSIDE  
RECEPTIONS -  
UP TO 100 GUESTS**

Plan an outdoor reception poolside beneath royal palms. Enjoy the cool southern Florida breezes and the soft sounds of the waterfall.

# § Private Dining Menus



NAPLES, FL  
SHULAS  
STEAK HOUSE

**HORS D'OEUVRES**

*Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.*

**HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PERSON.**

**Gourmet Fruit & Cheese Board Display \$10**

*Add Meats: Including prosciutto, salami, mortadella and capicola +\$7*

**Vegetable Crudité Display \$10**

**Sweet and Smoky Filet Tips \$10**

*Sweet corn brûlée, pickled red onions*

**Calamari \$11**

*Black sesame seeds, scallions, Thai chili sauce*

**Hand Rolled Sushi Display \$15**

*California rolls, spicy tuna rolls, vegetarian rolls, pickled ginger, wasabi, soy sauce*

**GUESTS' FAVORITE**

**Seafood Display**

MKT Price

*BBQ shrimp, fried lobster tails, calamari and mini Maryland crab cakes*



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**HORS D'OEUVRES**

*Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.*

**HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PIECE.**

**Colossal Shrimp Cocktail** \$8 each  
*Atomic cocktail sauce, grilled lemon*

**Maryland Crab Cakes** \$9 each  
*Jumbo lump crab, Old Bay aioli*

**Mini Lamb Chops** \$8 each  
*With mint jelly*

**Tomato & Mozzarella Skewers** \$5 each  
*With balsamic glaze*

**SIGNATURE APPETIZER**

**BBQ Shrimp**  
\$9 each

*Gulf shrimp stuffed with fresh basil, wrapped  
with Applewood-Smoke bacon & basted  
with BBQ sauce*

**GUEST'S FAVORITE**

**Artisan Flatbreads**  
\$15 each  
*Chef's Choice*



NAPLES, FL  
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**COMPLETELY CONTINENTAL**

**\$22 per person** 6% FL Sales Tax and 22% Gratuity Applied.

**BREAKFAST SELECTIONS**

**Hot Oatmeal**

*With raisins & brown sugar*

**Selection of Muffins, Danishes & Bagels**

*With butter, preserves & cream cheese*

**Seasonal Fresh Fruit & Berries**

**BEVERAGE SELECTIONS**

**Cranberry Juice**

**Fresh Orange Juice**

**Starbuck's Regular Coffee**

**Starbuck's Decaffeinated Coffee**

**Assortment of English Breakfast Teas**

*All Eggs are Cage-Free*



NAPLES, FL  
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STEAK HOUSE

**MORNING MARKET BUFFET**

**\$28 per person** 6% FL Sales Tax and 22% Gratuity Applied.

**BREAKFAST SELECTIONS**

**Fluffy Scrambled Eggs**

PLANNER SELECTS ONE:

**Turkey Bacon, Turkey Sausage  
or Applewood Smoked Bacon**

**House-Made Breakfast Potatoes**

**Biscuits and Gravy**

**Selection of Muffins, Danishes & Bagels**  
*With butter, preserves, and cream cheese*

**Seasonal Fresh Fruit & Berries**

**BEVERAGE SELECTIONS**

**Cranberry Juice**

**Fresh Orange Juice**

**Starbuck's Regular Coffee**

**Starbuck's Decaffeinated Coffee**

**Assortment of English Breakfast Teas**

*All Eggs are Cage-Free*



NAPLES, FL  
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**PERFECT SEASON LUNCH**

**\$30 per person** 6% FL Sales Tax and 22% Gratuity Applied.

**PLANNER SELECTS UP TO FOUR ITEMS**

**Caesar Salad with Grilled Chicken**

*Baby gem lettuce, garlic croutons, Parmesan, Caesar dressing*

**Roasted Chicken Salad**

*Arugula, strawberry, apple, pickled red onion, avocado, feta, smoked peach vinaigrette*

**Grilled Chicken Club Sandwich**

*Swiss cheese, avocado mousse, bacon, lettuce, tomato, Shula sauce, brioche bun, served with steak fries*

**Steak Sandwich**

*Filet medallions, sautéed wild mushrooms, Boursin cheese, crispy shallots, arugula, ciabatta bread, served with steak fries*

**Grilled Portobello Sandwich**

*Marinated portobello mushrooms, roasted vegetables, chimichurri, toasted brioche bun, served with steak fries*

**OPTIONAL DESSERT**

ADDITIONAL \$2 PER PERSON

**Freshly Baked Assorted Large Cookies**

**Brownies**

**Blondie Bars with Nuts**

*Vegetarian & Vegan Options Available*



NAPLES, FL  
SHULAS  
STEAK HOUSE

**HALL OF FAME LUNCH**

**\$40 per person** 6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Shula's Market Salad**

**Caesar Salad**

Salads served with  
sourdough bread & butter

**ENTRÉE**

EACH GUEST SELECTS ONE:

**Steak Mary Anne**

*Filet medallions, au poivre sauce,  
Boursin whipped potatoes*

**Maryland Crab Cake**

*Pan seared, Old Bay aioli,  
jumbo asparagus*

**Seafood Cavatappi Pasta**

*Jumbo lump crab, colossal shrimp,  
roasted red pepper, tomatoes,  
wild mushroom blend, lobster sauce*

**OPTIONAL DESSERT**

ADDITIONAL \$2 PER PERSON

**Freshly Baked Assorted Large Cookies**

**Brownies**

**Blondie Bars with Nuts**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*



NAPLES, FL  
SHULAS  
STEAK HOUSE

**SUPER BOWL LUNCH**

**\$55 per person**

6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Caesar Salad**

**Shula's Market Salad**

**The Wedge**

Salads served with  
sourdough bread & butter

**ENTRÉE**

EACH GUEST SELECTS ONE:

**Antarctic Salmon**

*Jumbo asparagus, lemon beurre blanc, gremolata*

**Double Cut Pork Chop**

*Apple butter, Boursin whipped potatoes*

**Chicken Marsala**

*Boursin whipped potatoes, wild mushroom sauce*

**Steak Mary Anne**

*Filet medallions, au poivre sauce,  
Boursin whipped potatoes*

**Grilled Portobello Steak**

*Marinated Portobello Mushroom, Roasted  
Vegetables, Chimichurri*

**DESSERT**

PLANNER SELECTS ONE:

**Raspberry Brûlée Cheesecake**

**Chocolate Cake**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

Vegetarian & Vegan Options Available



NAPLES, FL  
SHULAS  
STEAK HOUSE

PERFECT SEASON DINNER

\$112 per person 6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Shula's Market Salad**

**Caesar Salad**

—————  
*Salads served with  
sourdough bread & butter*

**ENTRÉE**

EACH GUEST SELECTS ONE:

**7oz Grilled Filet Mignon**

*Béarnaise sauce*

**Chicken Marsala**

*Wild mushroom sauce*

**Antarctic Salmon**

*Lemon beurre blanc, gremolata*

—————  
*Entrées served with jumbo asparagus  
and Boursin whipped potatoes*

—————  
*Add a lobster tail +\$42*

**DESSERT**

PLANNER SELECTS ONE:

**Raspberry Brûlée Cheesecake**

**Chocolate Cake**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

Featuring **SHULA CUT STEAKS** – Our Proprietary Standard for Premium Black Angus Beef, Aged To Perfection



NAPLES, FL  
SHULAS  
STEAK HOUSE

**HALL OF FAME DINNER**

\$125 per person 6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Shula's Market Salad**

**Caesar Salad**

**The Wedge**

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*Salads served with  
sourdough bread & butter*

**ENTRÉE**

EACH GUEST SELECTS ONE:

**10oz Grilled Filet Mignon**

*Béarnaise sauce*

**Chicken Marsala**

*Wild mushroom sauce*

**Antarctic Salmon**

*Lemon beurre blanc, gremolata*

---

*Entrées served with jumbo asparagus  
and Boursin whipped potatoes*

---

*Add a lobster tail +\$42*

**DESSERT**

PLANNER SELECTS ONE:

**Raspberry Brûlée Cheesecake**

**Chocolate Cake**

**Key Lime Pie**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

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NAPLES, FL  
SHULAS  
STEAK HOUSE

**SUPER BOWL DINNER**

**\$140 per person** 6% FL Sales Tax and 22% Gratuity Applied.

**APPETIZER**

PLANNER SELECTS ONE:

**Maryland Crab Cake**  
*Jumbo lump crab, Old Bay aioli*

**Colossal Shrimp Cocktail**  
*Atomic cocktail sauce, lemon*

**SALAD**

PLANNER SELECTS TWO:

**Shula's Market Salad**

**Caesar Salad**

**The Wedge**

*Salads served with  
sourdough bread & butter*

**ENTRÉE**

EACH GUEST SELECTS ONE:

**10oz Grilled Filet Mignon**  
*Béarnaise sauce*

**14oz Prime New York Strip**  
*Chimichurri sauce*

**Chicken Marsala**  
*Wild mushroom sauce*

**Antarctic Salmon**  
*Lemon beurre blanc, gremolata*

*Entrées served with jumbo asparagus  
and Boursin whipped potatoes*

*Add a lobster tail +\$42*

**DESSERT**

PLANNER SELECTS TWO:

**Raspberry Brûlée Cheesecake**

**Chocolate Cake**

**Seasonal Berries**

**Key Lime Pie**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

Featuring **SHULA CUT STEAKS** – Our Proprietary Standard for Premium Black Angus Beef, Aged To Perfection



NAPLES, FL  
SHULAS  
STEAK HOUSE

**THE GAMECHANGER DINNER**

\$160 per person

6% FL Sales Tax and 22% Gratuity Applied.

**APPETIZER**

PLANNER SELECTS ONE:

**Maryland Crab Cake**

*Jumbo lump crab, avocado butter, remoulade*

**Colossal Shrimp Cocktail**

*Remoulade, cocktail sauce, lemon*

**Maple Bourbon Bacon**

*Jalapeño cheddar polenta, apple fennel slaw*

**SALAD**

PLANNER SELECTS TWO:

**Market Salad**

**Caesar Salad**

**The Wedge**

Salads served with  
sourdough bread & butter

**ENTRÉE**

EACH GUEST SELECTS ONE:

**10oz Grilled Filet Mignon**

*Béarnaise sauce*

**14oz Prime New York Strip**

*Chimichurri sauce*

**Chicken Marsala**

*Wild mushroom sauce*

**Miso Glazed Grouper**

*Sweet corn purée*

**Double Cut Porkchop**

*Apple butter*

Entrées served with jumbo asparagus  
and Boursin whipped potatoes

Add a lobster tail +\$42

**DESSERT**

PLANNER SELECTS TWO:

**Raspberry Brûlée Cheesecake**

**Chocolate Cake**

**Sunshine Cake**

**Key Lime Pie**

**Crème Brûlée**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

Vegetarian & Vegan Options Available



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**BAR / BEVERAGES**

We offer open bar, cash bar, liquor, beer, wine or a combination thereof. All alcoholic beverages are based on consumption and wine is priced per bottle/per glass. The prix-fixe menu options include a soft drink, iced tea, and coffee service. Please ask Courtney to help you customize your bar menu.

**WINE SELECTIONS**

Shula's Steak House Naples offers over 3,600 wine selections. We can customize your wine selection by using our interactive Personal Sommelier. The interactive Personal Sommelier can pair your menu by flavor, region, price range or the 90 Point Club.

**SERVICE CHARGES**

We do not have a food/beverage minimum but do apply room fees. The Wine Room is \$200, The Coach's Room is \$225, The Player's Area is \$300 and Shula's Lobby Bar is \$10 per guest. Please discuss these fees with Courtney.

**CANCELLATION CHARGES**

A cancellation fee of \$600 for Breakfast/Lunch and \$1500 for Dinner/Reception will be applied if an event is cancelled with fourteen (14) days of the scheduled event. Should your party

not fulfill our Cancellation Policy and not show up for the event, the Client will be charged the guaranteed number of guests times the per person food amount plus tax & tip.

**AUDIO/VISUAL EQUIPMENT SERVICE**

The two private dining rooms come equipped with a 50" flat screen monitor with a VGA or HDMI connections for the perfect presentation at \$125 per day. Additional AV equipment is available upon requested. Please ask Courtney for a complete list of equipment.

**PARKING & LOCATION**

We offer complimentary valet parking and garage parking. Shula's Steak House is located in the lobby area of the Hilton Naples at 5111 Tamiami Trail North, Naples FL 34103.

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**Courtney Kyle**

Director of Marketing & Sales

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 *Thank You*

**Shula's Steak House Naples**

Inside the Hilton Naples  
5111 Tamiami Trail North  
Naples, FL 34103

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